

(REFERENCE COPY - Not for submission)

### Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: **0000159643** Submit Date: **2021-09-20** FRN: **0004121000** 

Purpose: Noncommercial Broadcast Stations Non-Biennial Ownership Report Status: Received Status Date:

09/20/2021 Filing Status: Active

#### **Section I - General Information**

#### 1. Respondent

FRN	Entity Name
0004121000	Educational Media Foundation

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
5700 West Oaks Blvd.	Rocklin	CA	95765	+1 (916) 251- 1600	efile@emfbroadcasting.

## 2. Contact Representative

Name	Organization
Mary O'Connor	Wilkinson Barker Knauer, LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1800 M Street, NW Suite 800N	Washington	DC	20036	+1 (202) 383- 3351	moconnor@wbklaw.

# 3. Application Filing Fee

Not Applicable

## 4. Control of Respondent

(a) Provide the following information about the Respondent:				
Relationship to stations/permits	Licensee			
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?		No		

(b) Provide the following information about this report:		
Purpose Transfer of control or assignment of license/permit		
"As of" date	09/19/2021	
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

5. Licensee(s)
/Permittees(s)
and Station(s)
/Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Educational Media Foundation	0004121000

Fac. ID No.	Call Sign	City	State	Service
15834	WKDL	BROCKPORT	NY	FM
17314	KLDX	SIOUX CENTER	IA	FM
22899	WPZA	CANTON	IL	FM
47890	KNMI	FARMINGTON	NM	FM
58372	WKLN	WILMINGTON	ОН	FM
59624	KNOF	ST. PAUL	MN	FM
63493	WSAA	BENTON	TN	FM
69986	WNLT	DELHI HILLS	ОН	FM
69991	WVRB	WILMORE	KY	FM
70705	KMWA	EDINA	MN	FM
91952	KLKI	BULLHEAD CITY	AZ	FM

#### **Section II – Non-Biennial Ownership Information**

1. 47 C.F.R. Section 73.3613 Documents Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information		
Description of contract or instrument	Articles of Incorporation	
Parties to contract or instrument	State of California	
Date of execution	06/1981	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation	

Document Information		
Description of contract or instrument	Bylaws	
Parties to contract or instrument	Directors	
Date of execution	09/1981	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Bylaws	

#### **Document Information**

Description of contract or instrument	Certificate of Amendment of the Articles of Incorporation
Parties to contract or instrument	State of California
Date of execution	06/1991
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation

Document Information		
Description of contract or instrument	Certificate of Amendment of the Bylaws	
Parties to contract or instrument	Directors	
Date of execution	03/2001	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Amendment of Bylaws	

Document Information		
Description of contract or instrument	Certificate of Amendment of the Articles of Incorporation	
Parties to contract or instrument	State of California	
Date of execution	08/2003	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Amendment of Articles	

Document Information	
Description of contract or instrument	Amended and Restated Bylaws
Parties to contract or instrument	Directors
Date of execution	02/2004
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amended Bylaws

Document Information	
Description of contract or instrument	Certificate of Amendment of the Articles of Incorporation
Parties to contract or instrument	State of California
Date of execution	01/2007
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amended Articles

Document Information	
Description of contract or instrument	Amended and Restated Bylaws

Parties to contract or instrument	Directors
Date of execution	01/2007
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amended Bylaws

Document Information		
Description of contract or instrument	Amended and Restated Bylaws	
Parties to contract or instrument	Directors	
Date of execution	04/2011	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Amended Bylaws	

Document Information		
Description of contract or instrument	Amended and Restated Bylaws	
Parties to contract or instrument	Directors	
Date of execution	04/2012	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Amended Bylaws	

Document Information		
Description of contract or instrument	Certificate of Amendment of Articles of Incorporation	
Parties to contract or instrument	State of California	
Date of execution	08/2015	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Amended Articles	

Document Information	
Description of contract or instrument	Security Agreement
Parties to contract or instrument	B&F Broadcasting
Date of execution	01/2004
Date of expiration	12/2033
Agreement type (check all that apply)	Other Agreement Type: Security Agreement

Document Information		
	Description of contract or instrument	Security Agreement
	Parties to contract or instrument	Vernon R. Baldwin, Inc.

Date of execution	02/2013
Date of expiration	01/2023
Agreement type (check all that apply)	Other Agreement Type: Security Agreement

## 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0004121000		
Entity Name	Educational Media Foundation	Educational Media Foundation	
Address	PO Box		
	Street 1	5700 West Oaks Blvd.	
	Street 2		
	City	Rocklin	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95765	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages Voting		0.0%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			

Ownership Information	
FRN	9990119068

Name	Larry Moody		
Address	РО Вох		
	Street 1	5038 Dorsey Hall Drive	
	Street 2		
	City	Ellicott City	
	State ("NA" if non-U.S. address)	MD	
	Zip/Postal Code	21042	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Chaplain - PGA Tour		
By Whom Appointed or Elected	Board Members		
Interest Percentages	Voting	11.1%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	No

Ownership Information			
FRN	9990119072		
Name	David Atkinson		
Address	РО Вох		
	Street 1	5700 West Oaks Blvd.	
	Street 2		
	City Rocklin  State ("NA" if non-U.S. CA address)		
	Zip/Postal Code	95765	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	Chief Financial Officer		
By Whom Appointed or Elected	Board Members		

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990119073		
Name	Joseph Miller		
Address	РО Вох		
	Street 1	5700 West Oaks Blvd.	
	Street 2		
	City	Rocklin	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95765	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	VP of Signal Development		
By Whom Appointed or Elected	Board Members		
Interest Percentages	Voting	0.0%	
(enter percentage values from 0.0 to 100.0)  Total assets (Equity Debt Plus)			
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?  Yes			

Ownership Information			
FRN	9990119074		
Name	Walt Golembeski	Walt Golembeski	
Address	PO Box		
	Street 1	24 Sandhopper Trail	
	Street 2		
	City	Westport	
	State ("NA" if non-U.S. address)	СТ	
	Zip/Postal Code 06880		

	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)			
Principal Profession or Occupation	Retired			
By Whom Appointed or Elected	Board Members	Board Members		
Interest Percentages	Voting	11.1%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No	

Ownership Information				
FRN	9990119077			
Name	Mark A. Voltmann	Mark A. Voltmann		
Address	PO Box	PO Box		
	Street 1	5232 Aryshire Drive		
	Street 2			
	City	Dublin		
	State ("NA" if non-U.S. address)	ОН		
	Zip/Postal Code	43017		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Member of Governing Board (	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	President of Covenant Capita	Partners		
By Whom Appointed or Elected	Board Members	Board Members		
Interest Percentages	Voting	11.1%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have an attributable interest in one or more broadcast stations hat do not appear on this report?				

Ownership Information	
FRN	9990119078
Name	Dean Stordahl

Address	РО Вох		
	Street 1	5700 West Oaks Blvd.	
	Street 2		
	City	Rocklin	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95765	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Board Members	Board Members	
Interest Percentages	Voting	11.1%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one or report?	more broadcast stations	No

Ownership Information				
FRN	9990119080			
Name	Janet Cherry	Janet Cherry		
Address	РО Вох			
	Street 1	5700 West Oaks Blvd.		
	Street 2			
	City	Rocklin		
	State ("NA" if non-U.S. CA address)  Zip/Postal Code 95765			
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Officer			
Principal Profession or Occupation	Chief Operations Officer	Chief Operations Officer		
By Whom Appointed or Elected	Board Members			
Interest Percentages	Voting 0.0%			
(enter percentage values				

from 0.0 to 100.0)	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or that do not appear on this report?		more broadcast stations	No

Ownership Information			
FRN	9990135935		
Name	Shaine Greishaber		
Address	PO Box		
	Street 1	5700 West Oaks Blvd.	
	Street 2		
	City	Rocklin	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95765	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	General Counsel		
By Whom Appointed or Elected	Board of Directors		
Interest Percentages	Voting	0.0%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this re	n attributable interest in one o eport?	r more broadcast stations	Yes

Ownership Information		
FRN	9990135936	
Name	Mark Brannon	
Address	РО Вох	
	Street 1	5700 West Oaks Blvd.
	Street 2	
	<b>City</b> Rocklin	
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95765
	Country (if non-U.S. address)  United States	

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Board Members		
Interest Percentages	Voting 11.1%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations  No that do not appear on this report?			No

Ownership Information			
FRN	9990135937		
Name	Emil Kallina		
Address	PO Box		
	Street 1	5700 West Oaks Blvd.	
	Street 2		
	City	Rocklin	
	State ("NA" if non-U.S. CA address)  Zip/Postal Code 95765		
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Board Members		
Interest Percentages	Voting	11.1%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?			

Ownership Information		
FRN	9990139138	
Name	Michael Lewis	
Address	PO Box	
	Street 1	5700 West Oaks Blvd.

	Street 2		
	City	Rocklin	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95765	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Financial Services		
By Whom Appointed or Elected	Board Members		
Interest Percentages	Voting 11.1%		
(enter percentage values from 0.0 to 100.0)			
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	9990139139	
Name	Jon William Reeves	
Address	PO Box	
	Street 1	5700 West Oaks Blvd.
	Street 2	
	City	Rocklin
	State ("NA" if non-U.S. CA address)	
	Zip/Postal Code	95765
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	CEO	
By Whom Appointed or Elected	Board Members	
Interest Percentages	Voting 11.1%  Total assets (Equity Debt Plus) 0.0%	
(enter percentage values from 0.0 to 100.0)		

Does interest holder have an attributable interest in one or more broadcast stations Yes that do not appear on this report?

Ownership Information				
FRN	9990143400			
Name	Alan Mason			
Address	PO Box			
	Street 1	5700 West Oaks Blvd.		
	Street 2			
	City	Rocklin		
	State ("NA" if non-U.S. address)	CA		
	Zip/Postal Code	95765		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)			
Principal Profession or Occupation	Director			
By Whom Appointed or Elected	Board Members			
Interest Percentages	Voting 0.0%			
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)			
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?			No	
(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.  If "No," submit as an exhibit an explanation.			Yes	

(c) Is Respondent seeking an attribution exemption for any officer or director with No duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

Question Response Section Certification

Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: CEO Exact Legal Title or Name of Respondent: Educational Media Foundation Name: Jon Reeves Phone: 9162511600